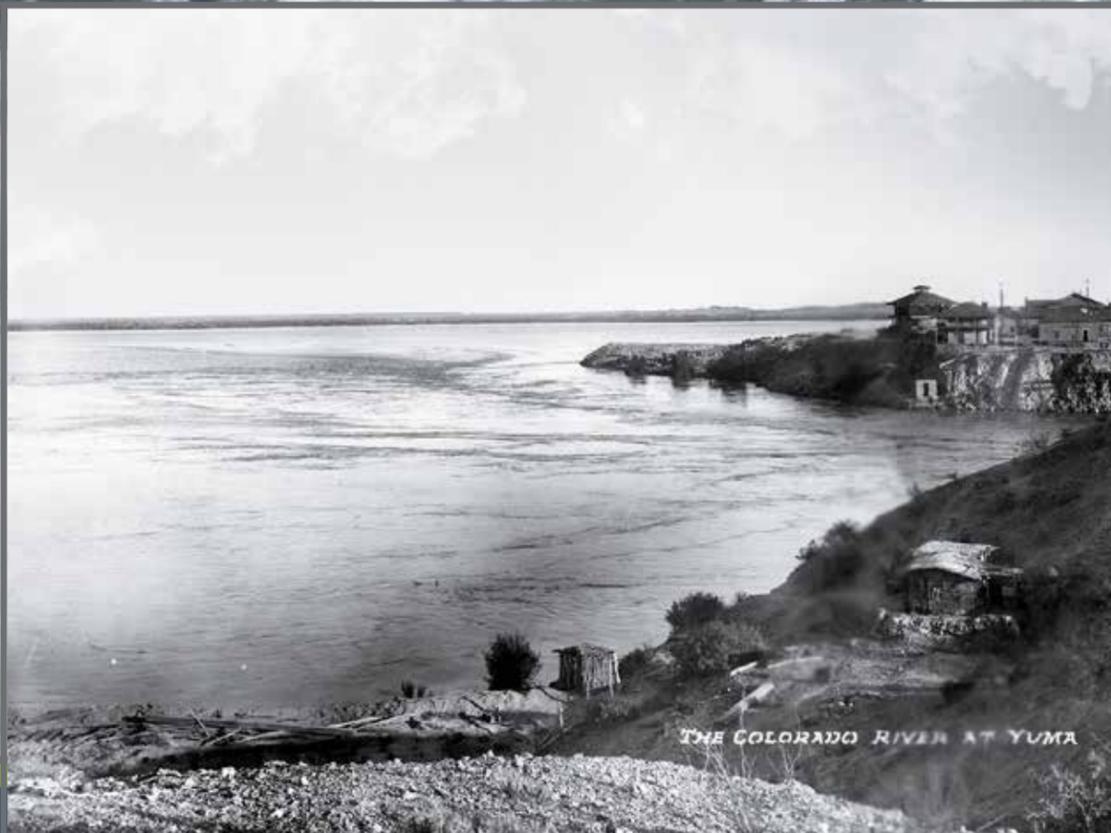




1916

Looking south toward Prison Hill, the mighty Colorado River displays the untamed power of mother nature.



THE COLORADO RIVER STORY



2013

Looking south toward Prison Hill, the Colorado River has shrunk dramatically and no longer reaches the Gulf of California.

WHERE DOES ALL OF THE WATER GO?

WHERE ALL THE WATER GOES.

Nearly 3 trillion gallons of water are released from Hoover Dam every year.

NEVADA: 97.7 BILLION GALLONS

Serving a growing population in Southern Nevada.

Residential water customers use just over 60 percent of the water supply while 14 percent is used by golf courses and resorts, 13 percent by commercial/industrial, and 13 percent by schools, parks, and others.

ARIZONA: 912.3 BILLION GALLONS

Meeting both urban and agricultural demands.

More than half of the water (521 billion gallons) goes to Phoenix and Tucson through the Central Arizona Project. The rest of the water (391 billion gallons) is used along the river corridor to irrigate 230,000 acres of farmland in the Yuma area, meet the needs of the Colorado River Indian Tribes, and for domestic use by smaller cities along the river.

CALIFORNIA: 1.4 TRILLION GALLONS

Agriculture is King.

While people think that the water goes to Los Angeles and San Diego (179 billion gallons), most of the water (1.25 trillion gallons) is used for irrigating more than 630,000 acres of rich farmland in the Imperial and Coachella Valleys.

MEXICO: 489 BILLION GALLONS

At Morelos Dam, the entire remaining flow of the Colorado is diverted to irrigate the Mexicali Valley, one of Mexico's most fertile agricultural lands.

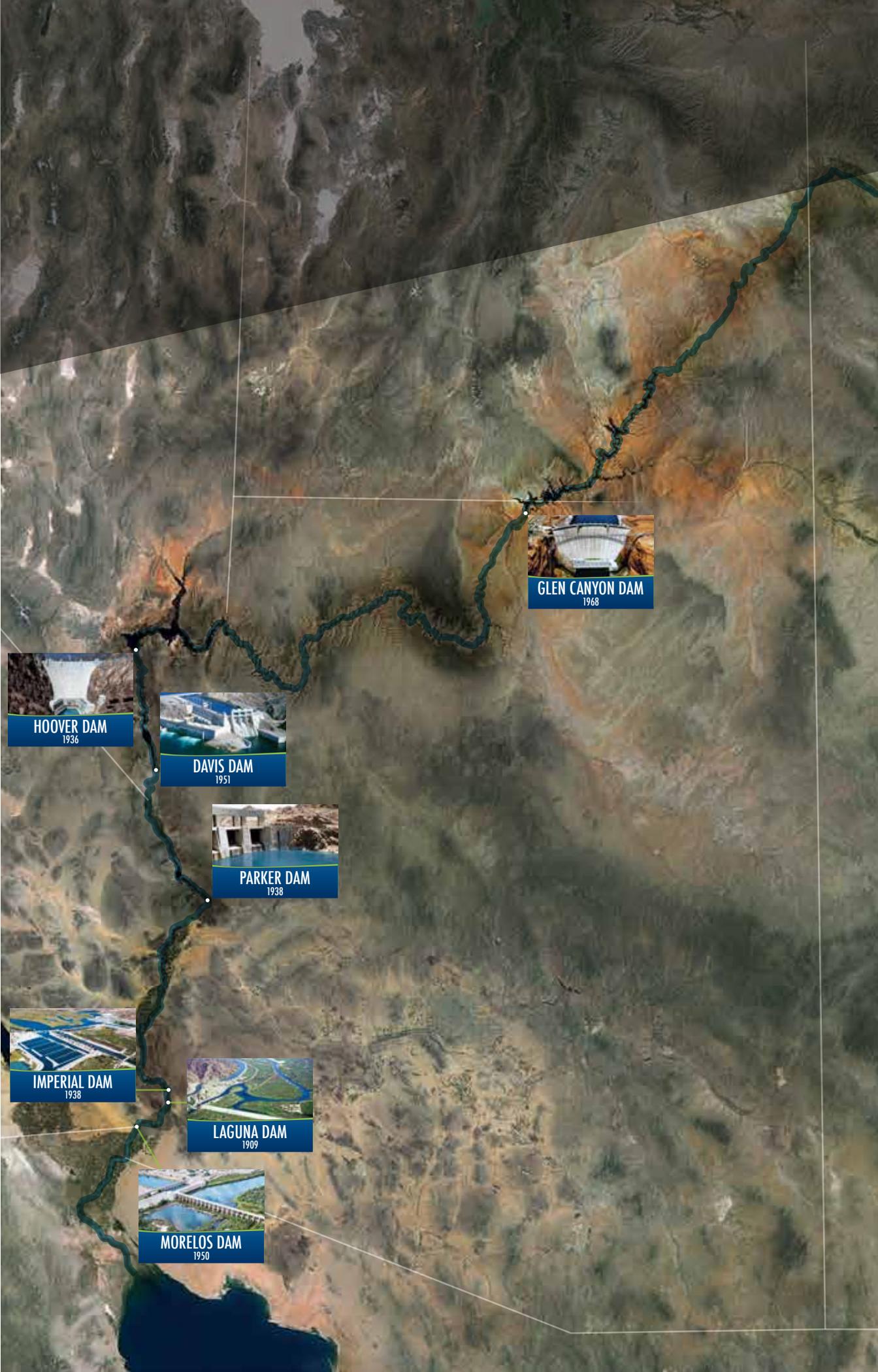


EVAPORATION: 292 BILLION GALLONS +

Lake Mead loses as much as 292 billion gallons of water per year to evaporation. That is enough water to sustain 1.8 million homes for 1 year.



If you poured the above 3 trillion gallons of Colorado River water into water bottles and laid them end to end, the bottles would wrap around the world nearly 30,000 times!



GLEN CANYON DAM
1968



DAVIS DAM
1951



PARKER DAM
1938



LAGUNA DAM
1909



MORELOS DAM
1950



HOOVER DAM
1936



IMPERIAL DAM
1938